

# RISHABH IYER

Animation | Illustration | Editing |  
Content Writing | Music Production

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## EDUCATION

### Srishti Institute of Art, Design and Technology (2013-2017)

Undergraduate Professional Degree Program

## SKILLS

### Script & Song Writing

I've studied script writing at Srishti. While working at Kutuki, I've written entire episodes for a web series, shorter educational videos for kids and a book. I've been writing, producing and performing original music since 2016. At Kutuki I wrote a majority of the songs in our webseries.

### Animation and storyboarding

Adept with preproduction, shot breakdowns and rig based character animation and compositing.

### Directing

I've led a team of content creators and am good with scheduling and streamlining work.

### Motion Graphics

Lyric videos, spotify canvases, logo design and more.

### Illustration

I've illustrated books and album covers.

### Editing and Sound

I've edited wedding videos and trailer and have a strong understanding of sound design and mixing. I've also worked on basic color grading .

## SOFTWARES

After Effects | Illustrator |  
Premiere Pro | Ableton Live |  
Photoshop | InDesign |  
Midjourney (AI)

## WORK EXPERIENCE

### Kutuki

A leading Indian preschool app

Jan 2018 - Nov 2023

- **Associate Creative Director & Writer**

Worked closely with the Creative Director in managing the content team. Simultaneously wrote scripts, composed songs, assisted with animation and vetted all the final products.

- **Content Lead**

Vetted new hires for the content team, trained the animators and directed a full season of an animated web series with the Creative Director. Additionally, I built character rigs and streamlined the content pipeline to speed up production.

- **Senior Animator**

Animated full pieces of content from storyboarding to illustration to the final animation, compositing and editing. Worked with the content team to design and create the "Kutuki Universe" with its characters and settings.

## Freelance Projects

### Video Editor for Gulrang

Present

Editing and color grading wedding videos and trailers.

### Lyric Videos and Creatives

2017 to present

Created multiple lyric videos for Raoul Kerr and Sharath Narayan, from ideation to execution. Worked on an album cover and two Spotify Canvases (animated) for Sharath Narayan.

### Landing Together (Original Music)

2017

Composed and produced the film score for Vaňa Vaasiyon, a film by Purabi Bose for the Landing Together initiative.

### Echostream (Sikkim)

2017

Briefly assisted them with illustration and animation work on a few projects.